

**Craig Wilson**  
Franchise Owner  
Commercial Foodservice  
Equipment & Supplies



**Craig Wilson** has spent a career in business start-ups, acquisitions, and globalizing **commercial and industrial equipment and supplies businesses**. With more than twenty-five years of hands-on experience, Mr. Wilson was publisher of Foodservice Yearbook International and EXPO magazines, the only global publications in foodservice spanning 145 countries worldwide. Prior career highlights include President and Chief Executive Officer of RATIONAL Cooking Systems, Inc. Mr. Wilson's prior assignment had been Vice President of Corporate Development for The Middelby Corporation, actively involved in global marketing, distribution and manufacturing programs with Middelby since 1984. Responsibilities: P&L for three international divisions, seven operations, 240 employees, including a design engineering firm, two fabrication plants, and six sales and service operations. He directed all acquisitions and joint-ventures providing strategic direction for seventeen company operations worldwide. He also created an in-house communications agency for Middelby called Community Marketing. He has personally visited 67 countries to date and has negotiated joint-ventures and trading agreements in such diverse markets as Canada, Czech Republic, England, Germany, Italy, Kuwait, Japan, Mexico, Philippines, Taiwan and Vietnam.

Mr. Wilson has owned the commercial foodservice recruiting business of American Recruiters since 1999, and has been the number one producer and number one franchisee since 2001. Plans are underway to open offices in Europe and Asia to better serve the company's extensive global customers.

He has been a past board member of NAFEM, and currently serves on the board of Theatre Building Chicago, AirPlay Music and Prime Strategies.

In October, 2006 Craig was elected to Pinnacle Society, the nation's premier consortium of Top Recruiters within the permanent placement and search industry. Since 1989, the Pinnacle Society has provided the nation's top recruiters a forum in which to exchange the business principles and placement techniques that lead them to achieve, and allowed them to maintain their success. Membership in the Pinnacle Society is limited to 75 of the nation's top recruiters.



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