

Are You a Doer or a Thinker?

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Are you a doer or thinker? Creator or helper? According to John Holland's widely accepted psychological theory, people fall into one of the [seven different personality types](#). Use your type to find a job with ease:

DOER (Realistic)

You get satisfaction from getting things done. You also like physical activity and working with your hands.

Doer Job-Search Tips

Since Doers thrive on accomplishment, social psychologist Rachelle J. Canter, author of "Make the Right Career Move" suggests "setting challenging daily goals, and constantly upping the numbers." For instance, decide to make 10 networking calls a day for a few days, then 15, then 20. Also, be sure to take frequent breaks from the job search to exercise or do a favorite hobby. You'll come back to your job hunt refreshed.

THINKER (Investigative)

You have a great deal of curiosity about the world. You also enjoy problem solving and are analytical and methodical.

Thinker Job-Search Tips

Put your curiosity and analytical ways to good use by researching companies and positions. Stand out from the competition by incorporating this information into a highly [customized resume](#) and cover letter.

PERSUADER (Enterprising)

You like to talk with, influence, and persuade others. You're confident, assertive, and tend to be a leader.

Persuader Job-Search Tips

"Persuaders have a natural affinity for the critical marketing demands of a [job search](#)," says Canter. It should be easy for you to create a [results-focused resume](#), define your competitive edge or sell your strengths whether you are networking or in an [interview](#).

ORGANIZER (Conventional)

You are a conventional type who shows careful attention to detail, are well organized and like things to be in good order.

Organizer Job-Search Tips

You'll excel at putting together a helpful system for organizing contacts, meetings, information, and ticklers for follow up, says Canter. Spreadsheets are your friends. Use them efficiently to expand your job search.

CREATOR (Artistic)

You are original, creative, and adaptable. Thinking outside the box is your specialty.

Creator Job-Search Tips

Take advantage of your adaptability and resourcefulness. Don't be afraid of applying to jobs in career fields and work environments that you've never considered before.

HELPER (Social)

You are very social and enjoy giving advice, helping others, and teaching.

Helper Job-Search Tips

Identify all the ways you can help a prospective employer. Highlight your ideas in your [resume](#) and cover letter and make sure you bring them up in an [interview](#).

SERVER (Attentive)

You have great patience and enjoy helping others and looking after their comfort and personal needs.

Server Job-Search Tips

Your patience and persistence will come in handy during the sometimes lengthy process of a job search. Use your compassion to empathize with busy recruiters and overwhelmed hiring managers while expressing your continued interest in a job.